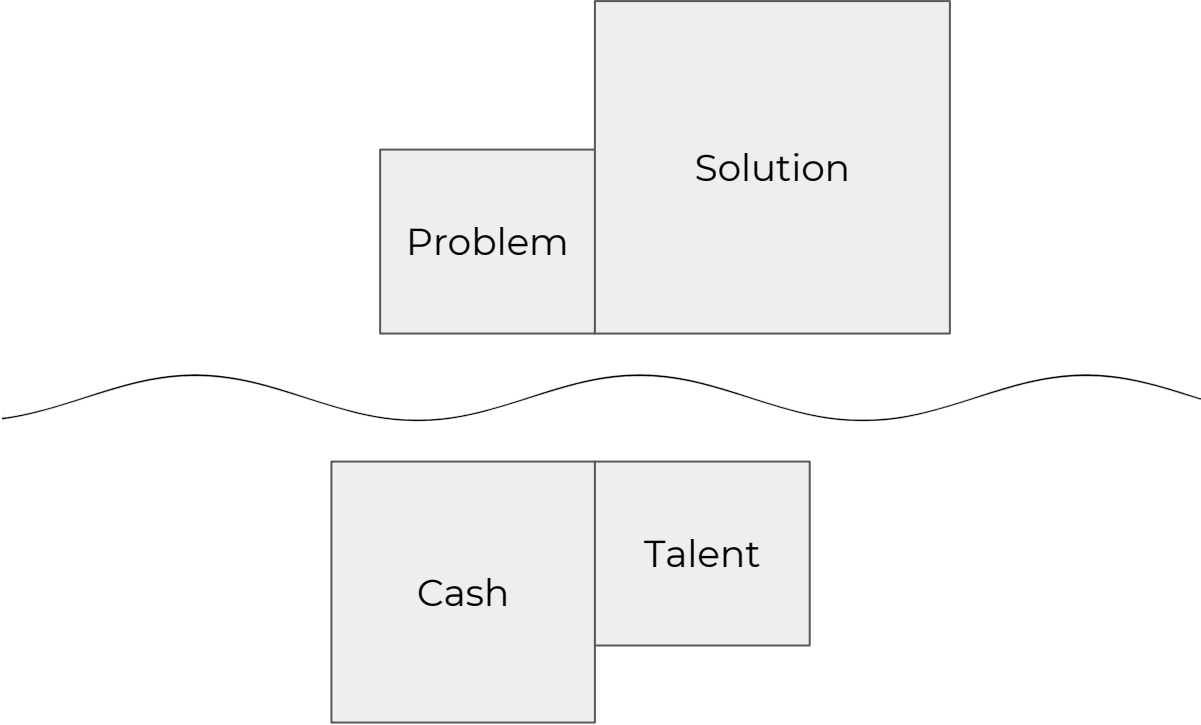


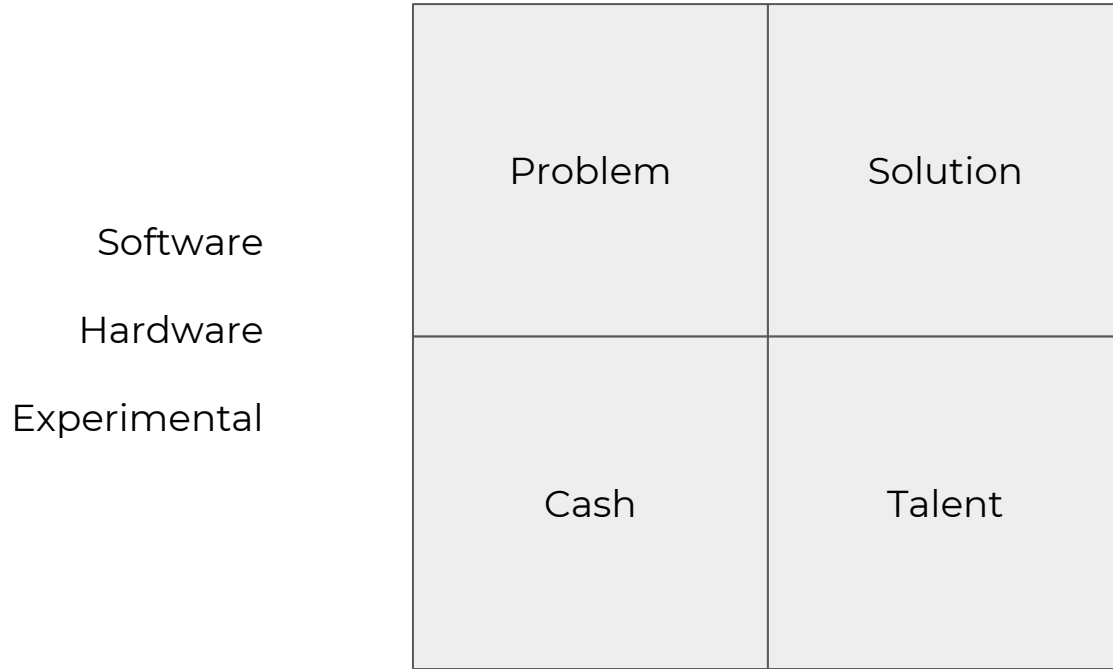
# 2018 PDS Summit

[john@inspiredEggs.com](mailto:john@inspiredEggs.com)

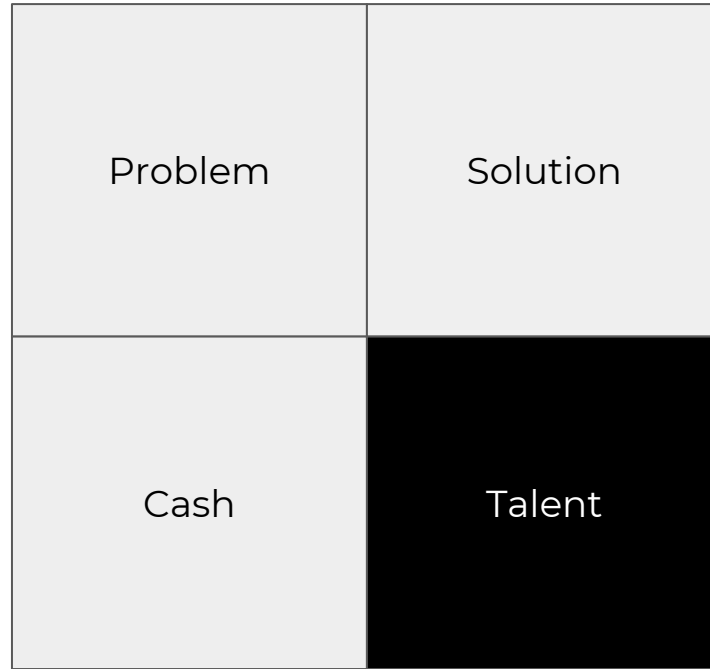








Software  
Hardware  
Experimental



Domain Expertise

People

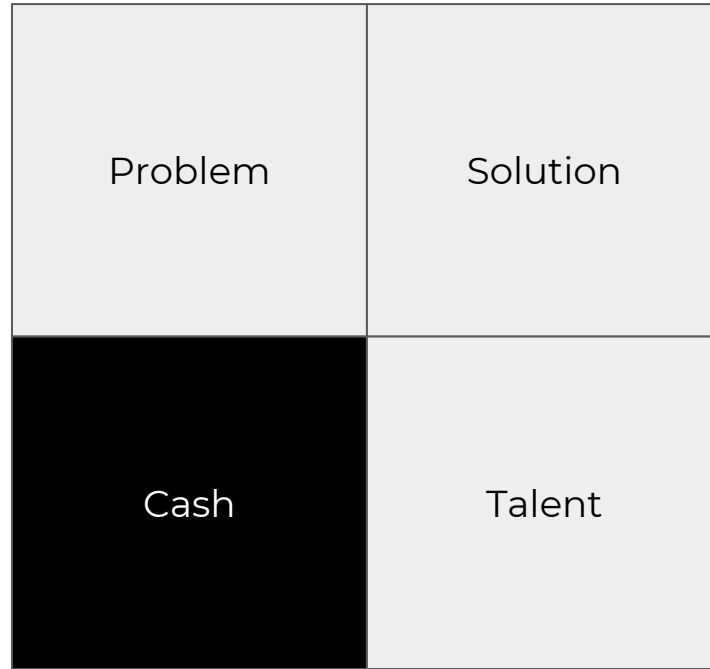
- Makers
- Managers
- UX
- Connectors

Motivation

Networking

Programs

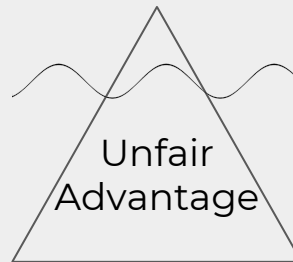
Software  
Hardware  
Experimental



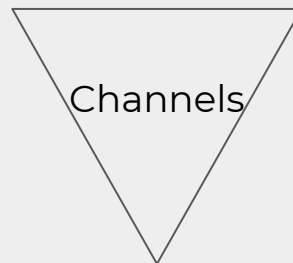
Contests  
Grants  
Loans  
Sales  
Business Model  
Equity  
ETC



Solution



Unfair  
Advantage



Channels

Problem

Unique Value  
Proposition

Customer

-----  
*alternatives*

-----  
*High level*

-----  
*Early Adopters*

Metrics

Cost

Revenue



# **Thank-You**

john@inspiredEggs.com