

PDS 2018 Sponsorship Packages

- All Sponsors will be promoted through all 7 Associations through email blasting, LinkedIn, Facebook, Twitter and the PDS website, prior attendees lists starting in September 2017.
- All Sponsors will be recognized at Opening of PDS, and at Lunch
- All sponsors can provide items for event bags
- All Sponsors can provide \$100+ value giveaways at networking reception
- All Sponsors can provide Banners at the event

PRESENTING SPONSOR – Limit 1 - \$4,000

Includes 10 tickets to event

Package includes 2 Exhibitor Passes

- **Registrations Included:**

- Event Registrations for 10 people (including lunch), must be registered under “Sponsorship Registration”
- Additional registrations offered at the discounted member rate
- Your poster or banner at entrance during the symposium, with recognition as the Presenting Sponsor
- Your poster or banner at the front of the main ballroom throughout the event
- Prominent logo recognition as Presenting Sponsor on marketing material and in the registration package
- Recognition in regular social media distribution (Facebook, LinkedIn, Twitter, web page) and throughout PDS marketing material, with your logo prominently displayed
- Being thanked as the Presenting Sponsor throughout the day
- Ability to introduce Keynote Speakers in the MORNING
- Video clip – Company may provide a short video clip to be played at opening – highlight the company and purpose of supporting PDS
- 1 Breakout Presentation Guaranteed – ability to highlight Company sponsored
 - Formal submission is still required and must be reviewed and approved by Program Committee
 - Ideal topic based on Technology Innovation - where are the trends going, technologies that will impact the future, or demonstrate leading edge technology that company is currently involved with
- **Exhibitor Package included:**
 - Promotional table at event, with up to 2 Exhibitor passes (must register as Exhibitor)
- Provide collateral which may include:
 - Event bags for all attendees, Giveaways for Event Bags
 - Provide Prizes for Networking Reception valued \$100 or more

NETWORK RECEPTION SPONSOR - Limit 1 - \$3,500 - NEW FOR 2018

Includes 8 Tickets to event

(Exhibitor Package not included)

- **Registrations Included:**

- Event Registrations for 8 people (including lunch), must be registered under “Sponsorship Registration”
- Additional registrations offered at the discounted member rate
- Your poster or banner at entrance during the symposium, with recognition as the Networking Reception Sponsor
- Your poster or banner at the front of the main ballroom throughout the event
- Prominent logo recognition as Networking Sponsor on marketing material and in the registration package
- Recognition in regular social media distribution (Facebook, LinkedIn, Twitter, web page) and throughout PDS marketing material, with your logo prominently displayed
- Being thanked as the Networking Sponsor throughout the day
- **1 Breakout Presentation Guaranteed** – ability to highlight Company sponsored
 - Formal submission is still required and must be reviewed and approved by Program Committee
 - Ideal topic based on Technology Innovation - where are the trends going, technologies that will impact the future, or demonstrate leading edge technology that company is currently involved with

Platinum Sponsor Packages – Limit 4 – We have a total of 4 packages available at the Platinum level with the option of Deluxe Platinum (with Exhibitor Package) or Platinum (without Exhibitor Package).

DELUXE PLATINUM SPONSOR – \$3,000 each
Includes 6 Tickets to event
Exhibitor Package includes 2 Exhibitor Passes

- **Registrations Included:**

- Event Registrations for 6 people (including lunch), must be registered under “Sponsorship Registration”
- Additional registrations offered at the discounted member rate
- Your poster or banner at entrance during the symposium, with recognition as the Deluxe Platinum Sponsor
- Prominent logo recognition as Deluxe Platinum Sponsor on marketing material and in the registration package
- Being thanked as a Deluxe Platinum Sponsor throughout the day
- Recognition in regular social media distribution (Facebook, LinkedIn, Twitter, web page) and throughout PDS marketing material, with your logo prominently displayed
- **Exhibitor Package included:**
 - Promotional table at event, with up to 2 Exhibitor passes (must register as Exhibitor)
- Provide collateral which may include:
 - Giveaways for Event Bags
 - Provide Prizes for Networking Reception valued \$100 or more

PLATINUM SPONSOR - \$3,000 each

Includes 8 Tickets to event

(Exhibitor Package not included)

- **Registrations Included:**
 - Event Registrations for 8 people (including lunch), must be registered under “Sponsorship Registration”
 - Additional registrations offered at the discounted member rate
- Your poster or banner at entrance during the symposium, with recognition as the Platinum Sponsor
- Prominent logo recognition as Platinum Sponsor on marketing material and in the registration package
- Being thanked as a Platinum Sponsor throughout the day
- Recognition in regular social media distribution (Facebook, LinkedIn, Twitter, web page) and throughout PDS marketing material, with your logo prominently displayed
- Provide collateral which may include:
 - Giveaways for Event Bags
 - Provide Prizes for Networking Reception valued \$100 or more

DELUXE GOLD SPONSOR – Limit 4 - \$1,800 each

Includes 2 Tickets to event

Exhibitor Package includes 2 Exhibitor Passes

- **Registrations Included:**
 - Event Registrations for 2 people (including lunch), must be registered under “Sponsorship Registration”
 - Additional registrations offered at the discounted member rate
- Your poster or banner displayed at the event with recognition as a Deluxe Gold Sponsor
- Logo recognition as a Deluxe Gold Sponsor on marketing material and in the registration package
- Recognition of your organization and attending personnel at the PD Summit
- Recognition in regular social media distribution (Facebook, LinkedIn, Twitter, web page) regarding the PD Summit marketing material, with your logo displayed
- **Exhibitor Package included:**
 - Promotional table at event, with up to 2 Exhibitor passes (must register as Exhibitor)
- Provide collateral which may include:
 - Giveaways for Event Bags
 - Provide Prizes for Networking Reception valued \$100 or more

GOLD SPONSOR - No Limit - \$1,600 each

Includes 2 Tickets to event

(Exhibitor Package Not Included)

- **Registrations Included:**
 - Event Registrations for 2 people (including lunch), must be registered under “Sponsorship Registration”
 - Additional registrations offered at the discounted member rate
- Your poster or banner displayed at the event with recognition as a Gold Sponsor
- Logo recognition as a Gold Sponsor on marketing material and in the registration package
- Recognition of your organization and attending personnel at the PD Summit
- Recognition in regular social media distribution (Facebook, LinkedIn, Twitter, web page) regarding the PD Summit marketing material, with your logo displayed
- Provide collateral which may include:
 - Event bags for all attendees, Giveaways for Event Bags
 - Provide Prizes for Networking Reception valued \$100 or more

DELUXE SILVER SPONSOR – Limit 3 - \$1,300 each

Includes 1 Tickets to event

Exhibitor Package includes 2 Exhibitor Passes

- **Registrations Included:**
 - Event Registrations for 1 person (including lunch), must be registered under “Sponsorship Registration”
 - Additional registrations offered at the discounted member rate
- Your poster or banner displayed at the event with recognition as a Deluxe Silver Sponsor
- Logo recognition as a Deluxe Silver Sponsor on marketing material and in the registration package
- Recognition of your organization and attending personnel at the PD Summit
- Recognition in regular social media distribution (Facebook, LinkedIn, Twitter, web page) regarding the PD Summit marketing material, with your logo displayed
- **Exhibitor Package included:**
 - Promotional table at event, with up to 2 Exhibitor passes (must register as Exhibitor)
- Provide collateral which may include:
 - Event bags for all attendees, Giveaways for Event Bags
 - Provide Prizes for Networking Reception valued \$100 or more

SILVER SPONSOR – No Limit - \$1,100 each

Includes 1 Tickets to event

(Exhibitor Package not included)

- **Registrations Included:**
 - Event Registrations for 1 person (including lunch), must be registered under “Sponsorship Registration”
 - Additional registrations offered at the discounted member rate
- Your poster or banner displayed at the event with recognition as a Silver Sponsor
- Logo recognition as a Silver Sponsor on marketing material and in the registration package

- Recognition of your organization and attending personnel at the PD Summit
- Recognition in regular social media distribution (Facebook, LinkedIn, Twitter, web page) and throughout PDS marketing material, with your logo prominently displayed
- Provide collateral which may include:
 - Event bags for all attendees, Giveaways for Event Bags
 - Provide Prizes for Networking Reception valued \$100 or more

BRONZE SPONSOR – No Limit - \$600 each
(Exhibitor Package not included)

- Your poster or banner displayed at the event with recognition as a Bronze Sponsor
- Logo recognition as a Bronze Sponsor on marketing material and in the registration package
- Recognition in regular social media distribution (Facebook, LinkedIn, Twitter, web page) and throughout PDS marketing material, with your logo prominently displayed
- Provide collateral which may include:
 - Event bags for all attendees, Giveaways for Event Bags
 - Provide Prizes for Networking Reception valued \$100 or more