

PDS April 26, 2022 Sponsorship Packages

- All sponsors will be promoted through all Partner Associations through email blasting, social media and the PDS website.
- All sponsors will be recognized throughout the day.
- All sponsors can provide items for event bags.
- All sponsors can provide \$100+ value giveaways at networking reception.
- All sponsors can provide banners at the event.
- There will be a max of 8 exhibitor tables available.
- All exhibitors can use a business card draw at their table to draw traffic, and the draw will be done at the Networking Reception.

PRESENTING SPONSOR \$4,000

Includes 15 tickets to event & 1 exhibitor table

Package Includes:

- Event registration for 15 people, must be registered under "Sponsorship Registration"
- *Add-on ticket packages available for additional registrations*
- Exhibitor table included
- Your poster or banner at entrance during the symposium, with recognition as the Presenting Sponsor
- Prominent logo recognition as Presenting Sponsor on marketing material and in the registration package
- Recognition in regular social media distribution and throughout PDS marketing material, with your logo prominently displayed
- Being thanked as the Presenting Sponsor throughout the day
- Introduce keynote speaker
- **1 breakout presentation guaranteed**
 - Formal submission is still required and must be reviewed and approved by the PDS Program Committee. (Ideal topic based on technology innovation: where are the trends going, technologies that will impact the future, or demonstrate leading edge technology that your company is currently involved with.)
- Provide collateral which may include:
 - Event bags for all attendees, giveaways for event bags
 - Prizes for Networking Reception valued \$100 or more

NETWORK RECEPTION SPONSOR Limit 1 – 3,500

Includes 10 tickets to event (exhibitor table not included)

Package Includes:

- Event registration for 10 people, must be registered under “Sponsorship Registration”
- *Add-on ticket packages available for additional registrations*
- Your poster or banner at entrance during the symposium, with recognition as the Network Reception Sponsor
- Prominent logo recognition as Network Reception Sponsor on marketing material and in the registration package
- Recognition in regular social media distribution and throughout PDS marketing material, with your logo prominently displayed
- Being thanked as the Network Reception Sponsor throughout the day
- **1 breakout presentation guaranteed** – ability to highlight your company
 - Formal submission is still required and must be reviewed and approved by the PDS Program Committee (Ideal topic based on technology innovation: where are the trends going, technologies that will impact the future, or demonstrate leading edge technology that your company is currently involved with.)

PLATINUM SPONSOR PACKAGES Limit 4

We have a total of 4 packages available at the platinum level with the option of Deluxe Platinum (with exhibitor package) or Platinum (without exhibitor package), however a max of 2 exhibitor packages.

DELUXE PLATINUM SPONSOR \$3,000

Includes 8 tickets to event & 1 exhibitor table

Package Includes:

- Event registration for 8 people, must be registered under “Sponsorship Registration”
- *Add-on ticket packages available for additional registrations*
- Exhibitor table included
- Your poster or banner at entrance during the symposium, with recognition as the Deluxe Platinum Sponsor
- Prominent logo recognition as Deluxe Platinum Sponsor on marketing material and in the registration package
- Being thanked as a Deluxe Platinum Sponsor throughout the day

- Recognition in regular social media distribution and throughout PDS marketing material with your logo prominently displayed
- Provide collateral which may include:
 - Event bags for all attendees, giveaways for event bags
 - Prizes for Networking Reception valued \$100 or more

PLATINUM SPONSOR \$2,800

Includes 6 tickets to event (exhibitor table not included)

Package Includes:

- Event registration for 6 people, must be registered under “Sponsorship Registration”
- *Add-on ticket packages available for additional registrations*
- Your poster or banner at entrance during the symposium, with recognition as the Platinum Sponsor
- Prominent logo recognition as Platinum Sponsor on marketing material and in the registration package
- Being thanked as a Platinum Sponsor throughout the day
- Recognition in regular social media distribution and throughout PDS marketing material, with your logo prominently displayed
- Provide collateral which may include:
 - Event bags for all attendees, giveaways for event bags
 - Prizes for Networking Reception valued \$100 or more

DELUXE GOLD SPONSOR \$1,800

Includes 5 tickets to event & 1 exhibitor table

Package Includes:

- Event registration for 5 people, must be registered under “Sponsorship Registration”
- *Add-on ticket packages available for additional registrations*
- Exhibitor table included
- Your poster or banner displayed at the event with recognition as a Deluxe Gold Sponsor
- Logo recognition as a Deluxe Gold Sponsor on marketing material and in the registration package

- Recognition of your organization and attending personnel at the PD Summit
- Recognition in regular social media distribution regarding the PD Summit marketing material, with your logo displayed
- Provide collateral which may include
 - Event bags for all attendees, giveaways for event bags
 - Prizes for Networking Reception valued \$100 or more

GOLD SPONSOR No Limit – \$1,600

Includes 3 tickets to event (exhibitor table not included)

Package Includes:

- Event registration for 3 people, must be registered under “Sponsorship Registration”
- *Add-on ticket packages available for additional registrations*
- Your poster or banner displayed at the event with recognition as a Gold Sponsor
- Logo recognition as a Gold Sponsor on marketing material and in the registration package
- Recognition of your organization and attending personnel at the PD Summit
- Recognition in regular social media distribution regarding the PD Summit marketing material, with your logo displayed
- Provide collateral which may include:
 - Event bags for all attendees, giveaways for event bags
 - Prizes for Networking Reception valued \$100 or more

DELUXE SILVER SPONSOR \$1,300

Includes 4 tickets to event & 1 exhibitor table

Package Includes:

- Event registration for 4 people, must be registered under “Sponsorship Registration”
- *Add-on ticket packages available for additional registrations*
- Exhibitor table included
- Your poster or banner displayed at the event with recognition as a Deluxe Silver Sponsor
- Logo recognition as a Deluxe Silver Sponsor on marketing material and in the registration package
- Recognition of your organization and attending personnel at the PD Summit

- Recognition in regular social media distribution regarding the PD Summit marketing material, with your logo displayed
- Provide collateral which may include:
 - Event bags for all attendees, giveaways for event bags
 - Prizes for Networking Reception valued \$100 or more

SILVER SPONSOR No Limit – \$1,100

Includes 2 tickets to event (exhibitor table not included)

Package Includes:

- Event registration for 2 people, must be registered under “Sponsorship Registration”
- Your poster or banner displayed at the event with recognition as a Silver Sponsor
- Logo recognition as a Silver Sponsor on marketing material and in the registration package
- Recognition of your organization and attending personnel at the PD Summit
- Recognition in regular social media distribution and throughout PDS marketing material, with your logo prominently displayed
- Provide collateral which may include:
 - Event bags for all attendees, giveaways for event bags
 - Prizes for Networking Reception valued \$100 or more

BRONZE SPONSOR No Limit – \$500

Includes 1 ticket to event (exhibitor table not included)

Package Includes:

- Event registration for 1 person
- Your poster or banner displayed at the event with recognition as a Bronze Sponsor
- Logo recognition as a Bronze Sponsor on marketing material and in the registration package
- Recognition in regular social media distribution and throughout PDS marketing material, with your logo prominently displayed
- Provide collateral which may include:
 - Event bags for all attendees, giveaways for event bags
 - Prizes for Networking Reception valued \$100 or more