

# SPONSORSHIP OPPORTUNITY



PROFESSIONAL  
DEVELOPMENT  
SUMMIT

<http://www.pdsummit.ca>



PRESENTED BY: AASQA, CIPS, CMC, IIBA, ITSMF AND PMI

The Professional Development Summit is committee is planning its fourth annual conference. This conference has been growing in each year and we plan to make it bigger and better again this year.

The **Professional Development Summit 2012** (PDSummit 2012) will provide professional development for members and friends of AASQA, CIPS, CMC, IIBA, itSMF, and PMI. This year's theme "When Your Ship Comes In, Navigate for Success" is focused on pursuing the high professional standards that are needed to get ahead professionally. With an expected attendance of more than 150 people, PDSummit 2011 will bring together professionals, presenters and keynote speakers from across Atlantic Canada and provide the medium to network and learn industry best practices. Note that this year we plan to bring in a professional communications expert to lead all attendees in a two hour communications workshop. (See attached biography)

Sponsorship of this event offers an opportunity for leading organizations to connect with motivated and talented individuals and organizations who share common interests.

To become a sponsor please contact Norah Topping or Conrad Doucet at:

Norah Topping [Norah.Topping@toppingystems.ca]  
902-497-8556 (cell)  
Conrad Doucet [Conrad.doucet@unisys.com]  
902-421-2238 (Work)



Last year's Sponsors were:

Gold Sponsor



Silver Sponsors



Bronze Sponsors



Media Sponsors



PDSUMMIT 2012 IS PLEASED TO OFFER THE FOLLOWING SPONSORSHIP OPTIONS:



**Presenting - \$5,000** (Only one Presenting Sponsor)

- Full day event registration for **ten people** (including lunch), with additional registrations offered at the discounted member rate
- **Prominent** logo recognition as **Presenting Sponsor** on marketing material and in the registration package
- Introduction to the day – prior to the introduction of the keynote speaker
- Poster or banner in each room used during the symposium



**Gold - \$2,500** (Up to two Gold Sponsors)

- Full day event registration for **five people** (including lunch), with additional registrations offered at the discounted member rate
- Logo recognition as a **Gold Sponsor** on marketing material and in the registration package
- Introduction of a session presenter or keynote speaker if available
- One poster or banner in a prominent location



**Silver - \$1,000** (Up to three Silver Sponsors)

- Full day event registration for **two people** (including lunch), with additional registrations offered at the discounted member rate
- Logo recognition as a **Silver Sponsor** on marketing material and in the registration package
- Introduction of a session presenter
- One poster or banner in a prominent location



**Bronze - \$500** (Bronze Sponsors limited by the number of session presenters)

- Full day event registration for one person (including lunch), with additional registrations offered at the discounted member rate
- Logo recognition as a Bronze Sponsor on marketing material and in the registration package
- Introduction of a session presenter
- One poster or banner in a prominent location

## AGENDA FOR PDS2012 – APRIL 18, 2012.\*

7:30 – 8:00	Registration			
8:00 - 8:15	Travel Time			
8:15 – 9:15	Keynote			
9:15 – 9:30	Travel Time			
9:30 – 10:30	Track 1 Session 1	Track 2 Session 1	Track 3 Session 1	Track 4 Session 1
10:30 – 10:45	Travel Time			
10:45 –11:45	Workshop Part 1			
11:45 – 12:15	Lunch			
12:15 – 12:30	Local Ship Building Update & Lunch			
12:30 – 1:00	Lunch			
1:00 – 2:00	Workshop Part 2			
2:00 – 2:15	Travel Time			
2:15 – 3:15	Track 1 Session 3	Track 2 Session 3	Track 3 Session 3	Track 4 Session 3
3:15 – 3:30	Travel Time			
3:30 – 4:30	Track 1 Session 4	Track 2 Session 4	Track 3 Session 4	Track 4 Session 4
4:30 – 5:00	Wrap Up			

\*Agenda is subject to change, due to speaker availability.



## ORGANIZATIONAL PARTNERS:

The Professional Development Summit 2011 is jointly presented by six professional organizations. While these organizations have come together for a common Professional Development goal, they each have distinct and individual visions:

**AASQA's** mission is to: develop awareness, within the Atlantic Canada business community, of the value of the professional software tester; provide networking opportunities for members; provide training on testing tools, techniques, and best practices and; provide certification opportunities for test professionals in the Atlantic Provinces, in liaison with both national and international bodies.

**CIPS Nova Scotia** is a dynamic organization focused on IT excellence through its work on public policy, setting standards within the profession and providing IT support to its community.

**CMC-Atlantic Canada's** mission is: to advance the practice and profile of management consulting in Canada through education and certification of consultants, promotion of ethical standards and professional competency, and advocacy for the profession in public and government settings.

**IIBA® Halifax's** mission is: is to develop and maintain standards for the practice of business analysis and for the certification of its practitioners. Our vision is to be the leading worldwide professional association for Business Analysts.

**itSMF Atlantic** is a non-profit organization dedicated to promoting and facilitating the recognition and growth of our members in Service Management. We promote the certification, adoption, and application of best practice frameworks and standards, such as ITIL, ISO20000, CobiT, and many others. We provide the vital and vibrant network of peers, mentors, and industry experts needed by our growing community of IT Service Management professionals.

**PMI, Nova Scotia Chapter** has a mission to advance the practice, science and profession of project management in a conscious and proactive manner in order that organizations will embrace, value, and utilize project management and attribute their success to it.

